

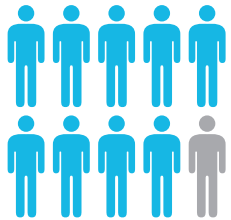
Why Transitions® Lenses?

Advanced Vision Protection



Transitions lenses automatically adjust to changing light conditions, so you always see your best whether you are inside or outside.

They free you from the hassle of switching to sunglasses when you go outside in your daily life while protecting your eyes from UV.



Try Them and You Will Love Them

Over 90% of Transitions lens wearers would buy them again.¹

Now available in:

Graphite Green

More natural vision and enhanced contrast



Grey

Neutral color for most natural vision



Brown

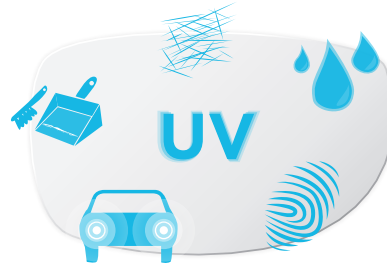
Most contrast and enhanced colors



Crizal® No-Glare lenses

Always pair *Transitions lenses* with *Crizal lens* treatment to protect against glare, scratches, smudges, dust, water and UV.

All *Transitions lenses* with *Crizal lens* treatment have an E-SPF® 25 index, providing 25 times more UV protection than going without any eyewear.⁴



PLUS 25X MORE UV PROTECTION than going without eyewear*

Ask your eyecare professional to recommend one of many lens materials providing this maximum clear lens protection

*E-SPF® is a global index rating the overall UV protection of a lens. E-SPF was developed by Essilor International and endorsed by 3rd party experts. A lens rating of E-SPF 25 means that an eye protected by the lens will receive 25 times less UV exposure than an unprotected eye.



Live in the Light

See life in the best light with the new range of Transitions® adaptive lenses.

(1) Transitions Consumer Brand Health Monitor, conducted in 15 countries worldwide among over n=4000 Transitions users by MSW-ARS, an independent 3rd party research firm, from 2012 to 2014.

(2) Transitions Optical, Inc. Real World Measurements, (2011). In car activation is dependent on temperature, driver position, windshield shape, and windshield and lateral window transmission properties.

(3) Double blind wearers tests conducted in Brazil (Expertise, 2014), Spain (Ilop, 2014), and US (Pinnacle Marketing, 2009); N=474, %T2B

(4) A new index developed by Essilor, endorsed by independent 3rd-parties, certifying the global UV protection of a lens. E-SPF=25 for all Transitions lenses with Crizal Forte UV.

Lenses performance only: E-SPF excludes direct eye exposure that depends on external factors (wearer's morphology, frame shape, position of wear...) Measures conducted by an independent third party – USA – 2011.

More information on www.crizal.com

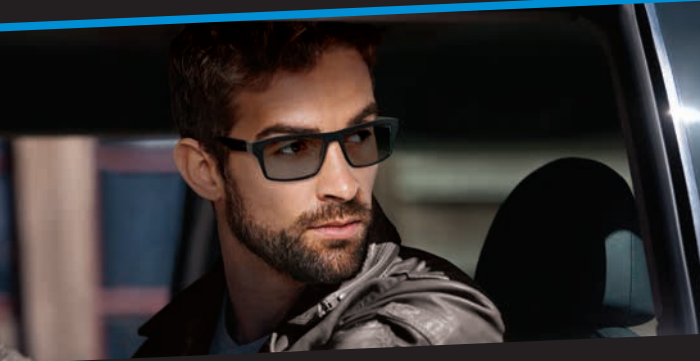
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Transitions®

Explore which Transitions® lenses are right for you

Transitions®
XTRActive®

Transitions®
Signature™



Transitions® XTRActive®

The only Transitions everyday adaptive lenses designed to activate behind the windshield, Transitions XTRActive lenses are comfortable indoors, outdoors and even in the car.



Transitions® Signature™

More responsive than ever before, Transitions Signature lenses provide maximum indoor clarity and comfortable light protection outdoors.



You'll love them if you:

- Spend a lot of time outdoors
- Drive more than an hour per day
- Have light-sensitive eyes

You'll love them if you:

- Frequently go inside and outside
- Desire fully clear lenses indoors
- Want to see comfortably outdoors