



CRIZAL[®] QUICK TIPS

RECOMMEND CRIZAL LENSES WITH CONFIDENCE

In addition to providing the clearest vision possible, all *Crizal* products also provide the important benefit of backside UV protection.

We believe so strongly in providing improved UV protection for your patients that it comes standard on all *Crizal* lenses. If your patient is covered for vision care benefits administered by Vision Service Plan, a California corporation, and the plan does not fully cover UV protection, there may be an additional patient fee for the backside UV protection feature of *Crizal* lenses.

Code		Service Fee*	Patient Fee*
BV	UV Protection Backside - Backside UV on all <i>Crizal</i> lenses	\$3	\$10

*This fee is only applicable to Cat. B, C and D *Crizal* lenses

Don't let this small fee stop you from successfully recommending *Crizal* lenses. Below are some quick tips to help you confidently recommend *Crizal*, the No-Glare lens trusted and worn worldwide by millions.

Patient Objection

What to Say

Don't Forget!

Crizal[®] Quick Tips

Crizal® Lenses Quick Tips: It Takes Two

Patient Objection

- I already have UV protection in my lens material... I don't need the UV protection of *Crizal* lenses!



Don't Forget!

- You need UV protection on both the **front** and **backside** of your lens for the most complete protection

FRONT SIDE UV PROTECTION

Pick your lens material

- Any lens material other than clear 1.5 index plastic
- Any *Transitions*® (photochromic) treated



BACKSIDE UV PROTECTION

Pick your Crizal product

- Crizal Easy UV*™
- Crizal Alizé UV*™
- Crizal Avancé UV*™
- Crizal Sapphire UV*™