

Crown Jewel™ DIGITAL Progressive Lenses



When it comes to patient satisfaction, Beitler McKee is your laboratory. Our role is to help you provide the very latest in vision correction solutions, tailored to the unique lifestyle and Rx needs of your patients.

With our Crown Jewel Series we are able to provide you the latest in lens design and technology that is superior to traditionally surfaced lenses at a value your patients who need a value option that will allow them the opportunity to experience technology that can improve their lives.

Crown Jewel Ruby™ The Crown Jewel Ruby provides advanced technology that provides superior visual performance. Patients will experience effortless viewing across the lens, reducing unwanted eyestrain. This will result in improved peripheral vision. Also, patients will notice wider reading zones thanks to the design technology of the lens. Consider the benefits of the Crown Jewel Ruby™:

- ◆ Optimal Viewing
- ◆ Tailored to the patient's Rx requirements
- ◆ Soft design
- ◆ Symmetrically designed to relocate astigmatism providing reduced eyestrain
- ◆ Digitally surfaced

Crown Jewel Emerald™ is the all purpose go to digitally designed progressive lens that meets the needs of your patients. Crown Jewel Emerald is available in all materials both in standard and short corridor fit. The benefits of this lens are:

- ◆ Soft design
- ◆ Symmetrically designed to relocate astigmatism providing reduced eyestrain
- ◆ Digitally surfaced

Crown Jewel Amber™ is an economically proven digital design that is available in all materials in both standard and short corridor fit. The benefits of this lens are:

- ◆ Far Vision: Very large fields whatever the length of the progression
- ◆ Intermediate Vision: Limited astigmatism on the sides
- ◆ Near Vision: Wide near vision zone
- ◆ Easy adaptation for all frames

Crown Jewel™ Benefit Program

For every pair of Crown Jewel™ progressive lenses purchased, Beitler McKee Optical Company will donate \$1 to Mission Vision, a charity that provides glasses to homeless and uninsured working people locally and abroad.

For more details about how purchasing Crown Jewel™ lenses will help the community, visit www.mission-vision.org.



Crown Jewel™ lenses come systematically with PermaVue XT premium non glare in order to ensure the best possible Crown Jewel™ experience for your patients. PermaVue XT Non Glare lenses increase clarity of vision and reduce scratches, smudges, dust, water. Crown Jewel™ lenses are covered by a two year warranty.



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Crown Jewel Digital

*Helping People to See
Since 1922*



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